भारत सरकार

क्षमता विकास आयोग जवाहर व्यापार भवन, नई दिल्ली

Dated 13-April-2022

Tender No. 17-11/2021-CBC Dated 17.03.2022: Expression of Interest (EOI) for **Empanelment Of Multi- Media Creative Agencies**

EOI for Empanelment of Multi- Media Creative Agencies - Technical Subject: **Presentation regarding**

CBC had invited EXPRESSION OF INTEREST (EOI) from Multi-Media Creative Agencies for design and production of creative content and materials. The precondition for eligibility for participation in this EoI is that the agencies should be empanelled with Bureau of Communication (BOC) erstwhile DAVP.

- The last date for submission of interest was initially 5.00 PM on 28.03.2022 2. which was subsequently extended to 5.00 PM on 01.04.2022. The bids received were opened on 06.04.2022 and examined.
- As per terms & conditions of the EoI, four (04) agencies have qualified for the second round to make on-line technical presentation on Wednesday (20.04.2022) at 11.00 AM.
- Name of those qualified agencies and the time slot allotted to them for making presentation is as below:-

#	Name of the Agency	Time slot alloted
1	DOT Communications	11.00-11.15 AM
2	Mode Advertising & Marketing Pvt Ltd	11.15 -11.30 AM
3	Moving Pixels	11.30 – 11.45 AM
4	Panchtatva Advertising	11.45-12.00 Noon

The above agencies are requested to make their presentation as per above 5. schedule.

> (Anurag Kumar) **Under Secretary, CBC**

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